

Crawford McKinstry

Tempe, AZ
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EXPERIENCE

Walter Cronkite Sports Network — *Student Member*

- Throughout my time at Arizona State, I have been a member of the student-run Emmy winning Walter Cronkite Sports Network which covers Sun Devil Sports, creates related content and puts out weekly live shows similar to ESPN's SportsCenter. My duties in the network include: weekly creation of graphic art for live shows and social media, creation of digital content, on camera reporting and studio production.

Graphic Design — *Freelance & Sun Devil Athletics*

- I have been paid to make logos/graphics for the Oklahoma Hall of Fame, Hoop Addicts and personal work for many local high school and college athletes.
- As a multi-year intern at Sun Devil Athletics, I have made social media and print graphics for Arizona State's 26 varsity sports. Additionally, my artwork has been used for in-arena displays and video boards.

Broadcast Production Assistant — *ESPN+ & Sun Devil Athletics*

- During my junior year at Arizona State, I worked with the Sun Devil Athletics stream team. Partnering with ESPN+, I helped set up live broadcasts for ASU sports like water polo, softball, women's basketball and lacrosse. My duties included: running game cameras, operating replay and technical switchers, directing the broadcast and updating live scores/graphics.

Beat Writing / Photography — *Cronkite News & Arizona PBS*

- As a beat reporter for Arizona State operated outlets Cronkite News and Arizona PBS, I covered the WNBA's Phoenix Mercury extensively. My duties as a beat reporter included writing day-turn stories, shooting photos in game and interviewing WNBA coaches and players.

Blaze Radio — *Student Member*

- Throughout my time at Arizona State, I was a member of the student-run Blaze Radio, a top-5 ranked college radio station in the US. While at Blaze Radio, I co-hosted my own radio show and did live play-by-play broadcasts for Arizona State women's basketball.

Public Address Announcing — *Casady School*

- During my senior year of high school, I was the public address announcer for all my school's home football, men's/women's basketball and baseball games. My duties consisted of: writing scripts, introducing starting lineups, advertising school announcements and providing in-game commentary.

EDUCATION

Walter Cronkite School of Journalism and Mass Communication at Arizona State, Phoenix — *Pursuing Degree*

August 2022 - December 2025

- I am currently a student at Arizona State University pursuing my bachelor's degree in sports journalism. Coursework that's prepared me for professional work include: news reporting and writing, sports production, sports videography and sports reporting.

SKILLS

Graphic Design

Videography

Photography

Adobe Photoshop

Adobe Premiere Pro

Studio/Broadcast Production

Beat Writing

AWARDS

Honor Roll and High Honor Roll

Leukemia & Lymphoma Society Oklahoma Student of the Year Candidate

Arizona State University New American/Provost Scholarship Award

PORTFOLIO LINK

[Crawford McKinstry Portfolio](#)